SEMINOLE COUNTY GOVERNMENT BOARD OF ADJUSTMENT AGENDA MEMORANDUM

SUBJECT: Hickman Drive (Lot 9/I-4 Industrial Park) – R & R Investments, applicant; Request for a ground sign height variance from 15 feet to 37 ½ feet in the PCD (Planned Commercial Development District).

DEPARTMENT:	Planning & Development		_ DIVISION:	Planning	
AUTHORIZED BY:	Kathy Fall	CONTACT:	Kathy Fall	EXT.	7389
Agenda Date 2/26/0	07Regular [Consent	Public Hear	ring – 6:00	\boxtimes

MOTION/RECOMMENDATION:

- 1. **APPROVE** the request for a ground sign height variance from 15 feet to 37 ½ feet in the PCD (Planned Commercial Development District); or
- 2. **DENY** the request for a ground sign height variance from 15 feet to 37 ½ feet in the PCD (Planned Commercial Development District); or
- 3. **CONTINUE** the request to a time and date certain.

GENERAL	Applicant:	R & R Investments/Bill Ray Nissan		
INFORMATION	Location:	Hickman Drive		
	Zoning:	Planned Commercial Development		
	Subdivision:	I-4 Industrial Park		
BACKGROUND / REQUEST	 The applicant's automotive dealership is currently located on US 17-92, but they are moving to Hickman Drive in the I-4 Industrial Park. 			
	• The site on US 17-92 has three signs. The primary sig that was approved for a variance is at 37 ½ feet.			
	requestir on Hickn approxim	The applicant has a 10 year lease on three signs and is requesting to relocate them to their proposed new facility on Hickman Drive. The property on Hickman Drive has approximately 1200 feet frontage along I-4 and the applicant proposes to place the primary sign along I-4.		
		zone of property to Planned Commercial ment (PCD) was approved on February 13 th by		

the Board of County Commissioners but PCD zoning does not allow the waiver of the sign height. Therefore the applicant is requesting from the Board of Adjustment a sign height variance for the primary sign to 37 ½ feet. The remaining signs are in compliance with the maximum code requirement of 15 feet and meet the separation requirements.

STAFF FINDINGS

The applicant has satisfied the criteria for the grant of a variance. Staff has determined that:

- Special conditions or circumstances exist, which are peculiar to the land, structure, or building involved and which are not applicable to other lands, structures or building in the same zoning district. The proposed automotive dealership is located on a parcel that fronts I-4. The parcels frontage is on a portion of 1-4 that curves to the northeast. Given the speed limit of 65 miles per hour and the curvature of the road, a primary sign at 15 feet would not have the same visibility of other properties along I-4.
- The granting of the variance requested would not confer on the applicant special privileges that are denied by Chapter 30 to other lands, buildings, or structures in the same zoning district. Along the section of I-4 from State Road 46 to Orange Boulevard are several signs that exceed the maximum 15 foot sign height requirement. These signs were granted variances due to visibility hardships or were constructed prior to the sign height ordinance.
- The literal interpretation of the provisions of Chapter 30 would deprive the applicant of rights commonly enjoyed by other properties in the same zoning classification. Automotive dealerships and other common uses along Interstates depend on adequate signage for business recognition to bring customers from the Interstate to their business usually via unknown local roads. The businesses in the immediate area have signage that exceed the minimum height therefore, without the variance, the applicant would be denied the same rights as other businesses fronting I-4.
- The variance requested is the minimum variance that will make possible reasonable use of the land, building or structure. The proposed height of the sign

STAFF

is below the average height of the existing signs along this section of I-4. The applicant would not retain reasonable use of the land, building or structure without the granting of the variance. Without the granting of the variance the applicant would not have reasonable business recognition of the Interstate due to the curvature of the road and the speed limit. Further, a primary sign of a maximum of 15 feet, on this size parcel, would be inconsistent with other sign heights in the area. The grant of the variance would be in harmony with the general intent of Chapter 30. The proposed signage meets all other regulations in the Land Development Code except for the height of the primary sign along I-4. Based on the stated findings, staff recommends approval of the request, unless the applicants can demonstrate a RECOMMENDATION hardship. If the Board should decide to grant a variance, staff recommends the following conditions of approval: Any variance granted shall apply only to the primary sign as depicted on the attached site plan; and

> Any additional condition(s) deemed appropriate by the board, based on information presented at the public

hearing.

INDEX OF ATTACHMENTS
Items that are checked are included in the packet

\boxtimes	Staff Report
	Application
\boxtimes	Applicant statement of request
\boxtimes	Proposed Site Plan
\boxtimes	Location map
\boxtimes	Property Appraiser data sheet
	PUD Commitment Card, if applicable
Suppo	ort information:
\boxtimes	Proposed elevation drawings, renderings, floor plans, etc
	Aerials, if warranted
	Plat, if warranted
	Code Enforcement information
	Building Permit information
	Correspondence
	Authorization letter
	Supporting documentation
	Letters of support
	HOA approval letter
	Pictures provided by applicant
	Other miscellaneous documents
\boxtimes	Proposed Development Order

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	Staff Report Application Applicant statement of request Proposed Site Plan Location map Property Appraiser data sheet PUD Commitment Card, if applicable
Supp	oort information:
	Proposed elevation drawings, renderings, floor plans, etc Aerials, if warranted Plat, if warranted Code Enforcement information Building Permit information Correspondence Authorization letter Supporting documentation Letters of support HOA approval letter Pictures provided by applicant Other miscellaneous documents
	Proposed Development Order

Fee: \$150.00 plus \$50.00 for each additional variance

application and submittal checklist are provided to the planning division.

Signed:

Application #BU2007-10
Meeting Date 2-26-07



VARIANCE APPLICATION SEMINOLE COUNTY PLANNING DIVISION

1101 East First Street Sanford FL 32771 (407) 665-7444

	17-93		1: Longwood, FL Zip c	ode: <u></u>	
Address: <u> </u>	((0,5 51.110)				
address: Mai 400m @			511		
property available for inspect			√Yes □ No		
What type of structure is the short short	Please describe:				
	Please describe:				
] Fence	Please describe:	····			
] Pool					
] Pool screen enclosure	Please describe:				
] Addition	Please describe:	Please describe:			
] New Single Family Home	Please describe:	Please describe:			
Other Signs	Please describe:	Please describe: Please See attached. Exhibit!			
This request is for a struct				<i>L</i> /1.(()[1]	
j mo request to ter a small					
What type of variance is thi		1		T	
] Minimum lot size	Required lot size:		Actual lot size:		
] Width at the building line	Required lot width:		Actual lot width:		
] Front yard setback	Required setback:		Proposed setback:	The state of the s	
Rear yard setback	Required setback:		Proposed setback:		
Side yard setback	Required setback:		Proposed setback:		
Side street setback	Required setback:		Proposed setback:		
Fence height	Required height:		Proposed height:		
	Required height:	1,	Proposed height:	2-1-1	
[Ußuilding height		15	T Toposca Holgini.	37-51	
Use below for additional yard se	etback variance reques Required setback:	is:	Proposed setback:		
[] yard setback			'		
	Required setback:	and the same of th	Proposed setback:		
[] yard setback					

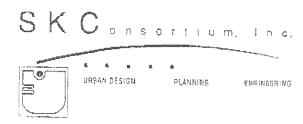
FOR OFFICE USE ONLY

Date Submitted: $1-12-07$ Reviewed By:	KF
Tax parcel number: $21-20-30=0.11=0.00=0.2115$	Zoning/FLU
[] Legally created parcel (1971 tax roll, 5-acre dev, lot split)	
[] Platted Lot (check easements as shown on lots, in notes or in dedication)	
[] Lot size [] Meets minimum size and width	
[] Application and checklist complete	
Notes:	

VARIANCE SUBMITTAL CHECKLIST

Please return this checklist with your application!

After ti	he ac	oplication is reviewed by staff for completeness, any items required that were not provided
at the	time	of the application will be check marked below. These must be provided prior to
		of the Board of Adjustment hearing.
		Completed application.
4	2.	Owner's authorization letter (if needed). This form can be obtained online.
V	3.	Provide a legible 8 $\frac{1}{2}$ x 11 inch site plan with the following information
	1	NOTE: Please use your property survey for your site plan, if available.
	<u> </u>	View a sample site plan online as an example of the information needed; please draw to scale and note the scale used on the plan.
4	C	Please start with a clean survey (ex: white out old approval stamps)
4	(Size and dimension of the parcel
	(Location and name of all abutting streets
4	(Location of driveways
NA	(Location, size and type of any septic systems, drainfield and wells
	(Location of all easements
NA	(Existing or proposed house <u>or</u> addition (Label existing, label proposed, and include square footage and dimensions of each)
V	(Existing and/or proposed buildings, structures and improvements (Label existing, label proposed, and include square footage and dimension of each)
	(Building height
4	(Setbacks from each building to the property lines
NA	(Location of proposed fence(s)
		o Identification of available utilities (ex: water, sewer, well or septic)
See attached	4.	Attach additional information and supporting documents such as letters of support from adjacent property owners or Home Owners Association DRB approvals, as desired.



Bill Ray Nissan I-4 Industrial Variance Application January 12, 2007 SKC 0569

Description:

The applicant requests a variance for one of the proposal signs along interstate 4 for his automobile dealership facility. The proposed automobile dealership was submitted for review and approval as part of PUD rezoning process. The PD site plan has been approved by Planning and Zoning Commission on January 10, 2007. P&Z approved general sign locations along I-4 (300' apart) however, if these sign exceed 15' in height variance approval from Board of Adjustment will be necessary.

1. The applicant requests 22'-5' height variance to allow his sign No.3 as indicated on the approved site plan to reach 37'-5' for dealership identification sign. (Sign No.1 and 2 will be 15' or lower).

Reasons:

- The proposed sign is a standard sign recommended by Nissan of North America to franchisers. Basic sign design and dimensions were predetermined by Nissan's architects and engineers.
- 2. The sign site is located along I-4, a highway facility that allows highway-traveling speed. The proposed sign is already smaller than highway sign standard recommended by the franchiser.
- 3. The applicant currently is leasing the sign at his existing facility on US 17-92. The applicant would like to relocate this sign to his new I-4 dealership, since they are on a along term lease. The applicant has obtained appropriate variance for this existing sign at US 17-92 dealership.
- 4. The applicant will be in disadvantage position if his signs are not legible and easily recognizable. The proposed height is already shorter than numerous other signs along I-4 between CR46 and St. John River Bridge.

1053 N. ORLANDO AVENUE TELEPHONE 407-629-4288 E.S. 7080

SUITE 3

MAITLAND

A FLORIDA 32751 FACSIMILE 407-629-1656 mailroom@skconsnrt a.. Variance Application January 12, 2007 Page 2 of 2

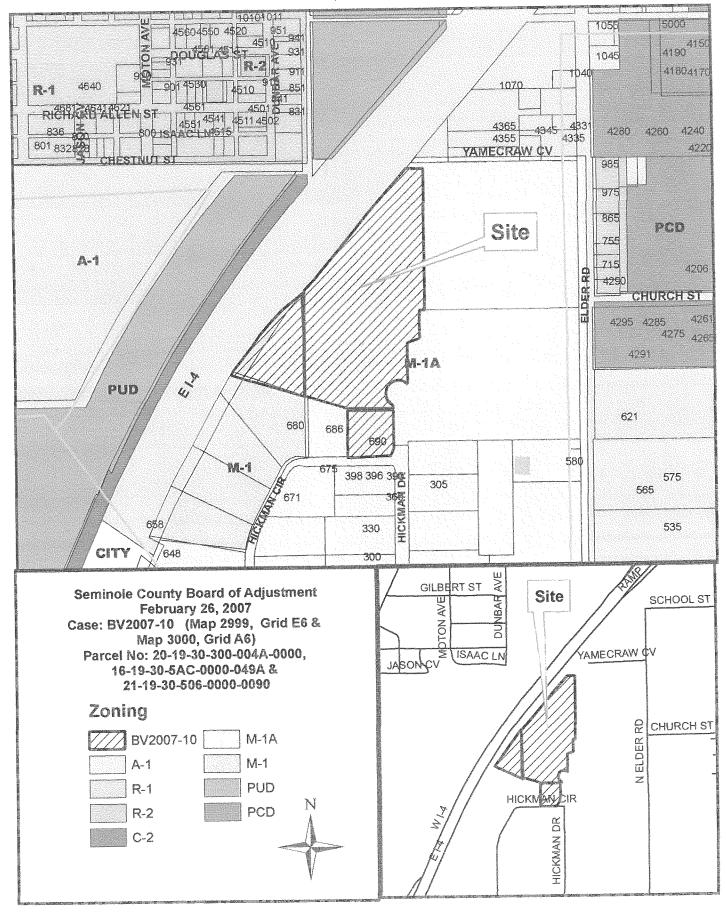
This part of I-4 right of way is in transition from a straight-line section into a curve. Normal 15' high signs will not be clearly visible due to curvature of the road and tree lines especially at highway traveling speed

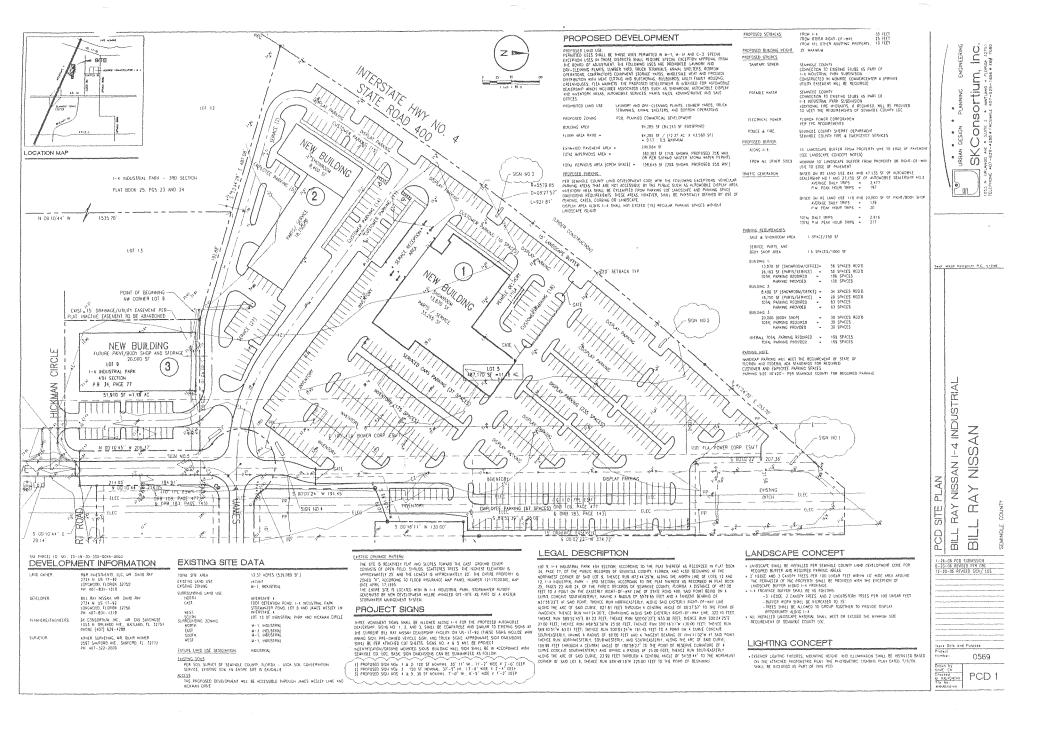
5. The proposed Nissan standard signs are clear and clean looking presenting modern automobile industry image. The sign does not have any moving parts, emits lights, glare or noise.

Thank you

CS/dd

R & R Investments, LLC/Mr. David Ray Lots 49A and 9, I-4 Industrial Park 4th Sec, & Parcel 4A Hickman Drive, Sanford, Florida 32771





NISSAN NORTH AMERICA, INC. Nissan Retail Environmental Design Initiative Sign Program



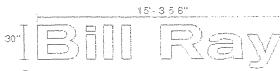
III. SCHEDULE OF SIGNS

The following signs have been included in the solution.



(64 sq. ft.)

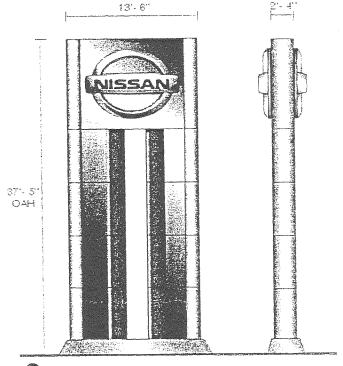
36" NISSAN Wordmark
Individual Channel Letters (64 sq. ft.)



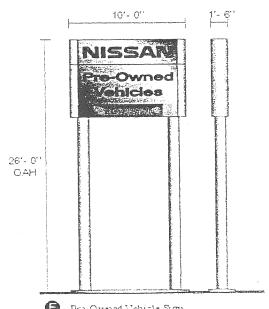
(30" Dealer Name. Individual Channel Letters (33.2 sq. ft.)



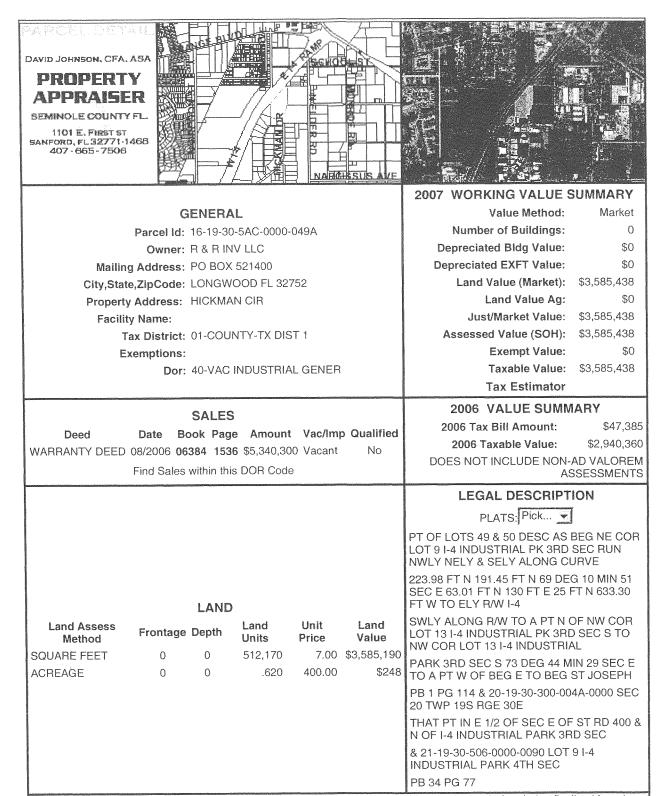
Secondary Signage Individual Letterforms (17.15 sq. ft.)



Main Brand Sign Pylon (158 sq. ft.)

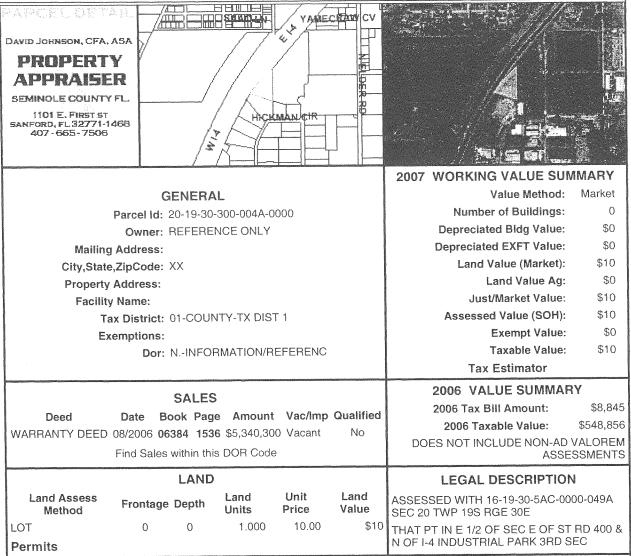


Pre-Owned Vehicle Sign Pylon (S0 sq. ft)



NOTE: Assessed values shown are NOT certified values and therefore are subject to change before being finalized for ad valorem tax purposes.

*** If you recently purchased a homesteaded property your next year's property tax will be based on Just/Market value.



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FILE NO.: BV2007-010

SEMINOLE COUNTY APPROVAL DEVELOPMENT **ORDER**

On February 26, 2007 Seminole County issued this Development Order relating to and touching and concerning the following described property:

(Attached Legal Description)

(The aforedescribed legal description has been provided to Seminole County by the owner of the aforedescribed property.)

FINDINGS OF FACT

Property Owner: R & R Investments

2724 N. U.S. 17-92 Longwood, FL. 32750

Project Name:

Hickman Drive (Lot 9/I-4 Industrial Park)

Requested Development Approval:

Request for a ground sign height variance from 15 feet to 37 ½ feet in the PCD (Planned Commercial Development District).

The Development Approval sought is consistent with the Seminole County Comprehensive Plan and will be developed consistent with and in compliance to applicable land development regulations and all other applicable regulations and ordinances.

The owner of the property has expressly agreed to be bound by and subject to the development conditions and commitments stated below and has covenanted and agreed to have such conditions and commitments run with, follow and perpetually burden the aforedescribed property.

> Prepared by: Kathy Fall, Principal Planner 1101 East First Street Sanford, Florida 32771

Order

NOW, THEREFORE, IT IS ORDERED AND AGREED THAT:

- (1) The aforementioned application for development approval is **GRANTED**.
- (2) All development shall fully comply with all of the codes and ordinances in effect in Seminole County at the time of issuance of permits including all impact fee ordinances.
- (3) The conditions upon this development approval and the commitments made as to this development approval, all of which have been accepted by and agreed to by the owner of the property are as follows:
 - 1. The variance granted will apply only to the primary sign as depicted on the attached site plan.
- (4) This Development Order touches and concerns the aforedescribed property and the conditions, commitments and provisions of this Development Order shall perpetually burden, run with and follow the said property and be a servitude upon and binding upon said property unless released in whole or part by action of Seminole County by virtue of a document of equal dignity herewith. The owner of the said property has expressly covenanted and agreed to this provision and all other terms and provisions of this Development Order.
- (5) The terms and provisions of this Order are not severable and in the event any portion of this Order shall be found to be invalid or illegal then the entire order shall be null and void.

Done and Ordered on the date first writte	en above.
Ву	: April Boswell, AICP Planning Manager
STATE OF FLORIDA) COUNTY OF SEMINOLE)	
and County aforesaid to take	re me, an officer duly authorized in the State acknowledgments, personally appeared nally known to me or who has produced who executed the foregoing instrument.
WITNESS my hand and official seal inday of, 2007	the County and State last aforesaid this
	otary Public, in and for the County and State orementioned

My Commission Expires: